





José Ignacio, Uruguay

For decades, this bohemian-chic town on the Uruguayan coast has held its own with the neighboring Ibiza of South America (here's looking at you, Punta del Este), yet it remains under the radar for most North Americans. But those to the north have been catching on and slowly joining the global chic set since a pair of nomadic hoteliers opened Bahia Vik about 10 years ago. After dinner, expect sparklers, live music, party hopping from one open-plan suite to the next—but without the incessant intensity for which Uruguay is sometimes known. You'll be grateful to wake up in 2024 with a view of the Atlantic. From \$1,640, bahiavik.com